

# [Editorial/Advertising 2016]

In EVERY issue of M ... FASHION, HOME, HEALTH, FOOD & DINING, ARTS & CULTURE

## JANUARY

### [Best Doctors]

**Space: Nov. 25**  
**Artwork Due: Dec. 2**  
**Mailed: Dec. 23**

- » Style: Winter Accessories
- » Health: Leading Edge Technology
- » Dwellings: Kitchens
- » Medical Profiles\*
- » Education\*
- » Aging: Planning & Choices\*

## FEBRUARY

### [Sweet MKE]

**Space: Dec. 30**  
**Artwork Due: Jan. 5**  
**Mailed: Jan. 26**

- » Style: Lingerie
- » Health: Cardiac Care
- » Dwellings: Bath
- » NARI Awards Program\*
- » M Weddings/Bridal Resource Directory\*
- » Financial Focus\*

## MARCH

### [Wellness Issue]

**Space: Jan. 27**  
**Artwork Due: Feb. 2**  
**Mailed: Feb. 23**

- » Style: Resortwear
- » Health: Orthopedics
- » Dwellings: The High End Home
- » Outdoor Living Resource Directory\*
- » Real Estate Spotlight\*
- » Summer Camps\*
- » Cosmetic Procedures\*

## APRIL

### [Home & Garden]

**Space: Feb. 24**  
**Artwork Due: March 1**  
**Mailed: March 22**

- » Style: Rainwear
- » Health: Allergies/Asthma
- » Dwellings: Remodeling
- » Metropolitan Builders Association Spring Tour\*
- » Design/Build Profiles\*
- » Education: Healthcare Career Focus\*

## MAY

### [Summer Fashion]

**Space: March 30**  
**Artwork Due: April 5**  
**Mailed: April 26**

- » Style: Fitness Wear
- » Health: Diabetes
- » Dwellings: Outdoor Living
- » Kid's Health\*
- » Rejuvenate Your Look\*
- » Summer Camps\*

## JUNE

### [Celebrate Summer]

**Space: April 27**  
**Artwork Due: May 3**  
**Mailed: May 24**

- » Style: Summer Soles
- » Health: Women's Health Supplement Piece
- » Dwellings: Landscaping / Bed & Bath
- » Aging/Memory Care\*
- » Faces of Metro MKE\*
- » Summer Fun Marketplace\*

## JULY

### [Design Issue]

**Space: May 25**  
**Artwork Due: June 1**  
**Mailed: June 21**

- » Style: Handbags and Totes
- » Health: Hearing Awareness
- » Dwellings: Ultimate Kitchens
- » Specialized Dentistry\*
- » Attorney Profiles/Leading Lawyers\*
- » Real Estate Spotlight\*

## AUGUST

### [Best of Milwaukee]

**Space: June 22**  
**Artwork Due: June 27**  
**Mailed: July 19**

- » Style: Animal House
- » Health: Medical Guide/ Medical Profiles
- » Dwellings: Home Interiors/ Design Challenge
- » Education\*
- » New Home Construction\*
- » Dermatology/Skin Care\*

## SEPTEMBER

### [Fall Fashion]

**Space: July 26**  
**Artwork Due: Aug. 1**  
**Mailed: Aug. 23**

- » Style: Timepieces
- » Health: Eye Care
- » Dwellings: Fall Home & Garden
- » Komen Race for the Cure\*
- » Real Estate Spotlight\*
- » Financial Focus\*
- » Alternative Medicine\*

## OCTOBER

### [Home Design]

**Space: Aug. 23**  
**Artwork Due: Aug. 30**  
**Mailed: Sept. 20**

- » Style: Boots
- » Health: Cancer Care
- » Dwellings: Remodeling - Renovations: Cost Effective Ways to Improve Your Home
- » Cosmetic Procedures\*
- » Design/Build Profiles\*

## NOVEMBER

### [Thanks for Giving Issue]

**Space: Sept. 28**  
**Artwork Due: Oct. 3**  
**Mailed: Oct. 25**

- » Style: Party Wear
- » Health: Mental Health
- » Dwellings: Small Spaces
- » Assisted Living/Memory Care\*
- » Holiday Shopping\*
- » Nonprofit Exclusive\*
- » Deck the Halls-Home Decor\*

## DECEMBER

### [Epicurean Issue]

**Space: Oct. 26**  
**Artwork Due: Nov. 1**  
**Mailed: Nov. 23**

- » Style: Milwaukee Made
- » Health: Pain Management
- » Dwellings: Luxury Home Living
- » Financial Focus\*
- » Holiday Gift Collection\*
- » Top Dentists/Profiles\*

\*Denotes special advertising section

\*Editorial subject to change

